



30 November 2010

Re: Jay Roebuck

To whom it may concern:

Jay Roebuck and I began working together in 2009 and continuing into 2010 on specific projects even after Jay left his position as Bullock Mannelly Partners' Art Director. His creativity and extensive experience in graphic design – and its related disciplines – proved to be great assets to me and to the projects on which Jay worked.

As a real estate developer and asset manager in the Atlanta market, I constantly seek to build and maintain relationships with people of the highest integrity who genuinely care about their work. Of course, such people must also bring to the table the talent and knowledge necessary to help me ensure that each project maintains a competitive edge in the marketplace. Jay Roebuck personifies each such quality, and he consistently produces superior results.

Ironstob, LLC is a joint venture encompassing thousands of acres of land in scores of separate tracts; Bullock Mannelly Partners is a part of that venture, and Jay worked on many highly detailed maps and presentation pieces for Ironstob. Specifically, Jay was instrumental in the design and implementation of our new logo (above) and our recently-launched website, www.ironstob.com. I encourage you to take a look at the site.

In each case, Jay put forth great effort to:

- Fully consider budget and time constraints without compromising his design instincts;
- Offer creative solutions that maximize each dollar and solve the challenge at-hand;
- Integrate his work into other processes to make overall timing and cost more efficient;
- Communicate effectively – even at long geographical distances;

By blending creative design skills with practical business experience, Jay always offers quality insights and is an integral part of the finished product. I highly recommend Jay Roebuck without reservation.

Should you need any further information, please contact me at 770-560-9119.

Sincerely,

A handwritten signature in black ink, appearing to read "J. Scott Leonard", written over a white background.

J. Scott Leonard
General Manager, Ironstob, LLC
Managing Director, Bullock Mannelly Partners